



# Fractional Executives On Demand

FOR BUSINESS

## — Who We Are

At NeoGig, we provide start-ups and early-stage businesses access to seasoned executives; individuals with a history of driving growth, from concept to IPO and everything in-between.

## — Problems We Solve

### ● Finding Talent

Each NeoGig executive goes through a screening process to ensure authenticity and the right level of talent and experience.

### ● Solving Specific Challenges

Our proprietary selection system matches fractional executives best suited to address the specific needs of your business.

This means you've got people who have been where you are & have done what you're doing.

### ● Limited Resources

Because you set the amount of time and assistance you need, you control your costs without sacrificing quality.

## — What We Help You With

- |              |                          |
|--------------|--------------------------|
| ✓ Finance    | ✓ Information Technology |
| ✓ Sales      | ✓ Public Relations       |
| ✓ Marketing  | ✓ HR/Recruiting          |
| ✓ Operations | ✓ Executive Coaching     |

## — Why Go Fractional?

Young businesses often fail because of early mistakes made by inexperienced leadership. However, the cost of accessing growth-driving expertise can exceed company resources. **That's why we partner with specialists who provide profitable guidance without the high price tag of a full-time expert.**



82%

of startups fail due to early mistakes & leadership inexperience.



86%

of SMBs struggle to find & retain executive-level talent.



70%

Fractional CFOs increase an SMB's likelihood of surviving by 70%.



2.2x

A fractional CEO or executive coach helps businesses grow 2.2x faster.

Let's Talk !



Email  
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Call  
(678) 542-4391



Website  
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# Our Clients Couldn't Be **Happier**

"Working with a NeoGig marketer, we bumped our retention rate by almost **35%**.

She uncovered valuable insights into how our customers behave in the real world and provided an action plan to acquire new clients and address existing client feedback."

— **J.S., CMO**  
DTC Company

"Our fractional CFO was a game-changer. We were able to cut expenses by about **20%** and increase our productivity by **14%** with some not-so-difficult changes. **Happy, happy, happy.**"

— **S.R., CEO**  
SaaS Startup

"Using an executive advisor was new for me. But our employee turnover was keeping me up at night, so I reached out.

What felt like easy conversations between two friends, soon became a **wealth of guidance** on hiring, training, and retention.

Our advisor's helped us move towards a more engaged and productive workforce. We're definitely headed in the right direction."

— **P.B., CEO**  
Manufacturing Company